

## House Account Rate Card (2022-23)

Ad Size	1x	2x
2-page Spread	\$11,280	\$9,928
Full Page	\$5,640	\$4,964
2/3 Page	\$4,230	\$3,722
1/2 Page	\$3,384	\$2,978
1/3 Page	\$2,539	\$2,233
1/4 Page	\$1,974	\$1,737
1/6 Page	\$1,410	\$1,242
1/12 Page	\$1,014	\$893
<b>Investment per 1,000 readers (full page)</b>	<b>\$48.20</b>	<b>\$42.43</b>

### Covers

Position	1x	2x
Inside back	\$6,512	\$5,729
Back cover	\$6,988	\$6,149

### Ad Dimensions

Ad Size	Dimensions
Full Page	7.2917"W x 8.9444"H
Full Page Bleed	8.375"W x 10.75"H
2/3 Page (vertical)	4.7963"W x 8.9444"H
1/2 Page (tall)	3.5486"W x 8.9444"H
1/2 Page (horizontal)	7.2917"W x 4.3924"H
1/3 Page (square)	4.7963"W x 4.3924"H
1/3 Page (vertical)	2.3009"W x 8.9444"H
1/4 Page (vertical only)	3.5486"W x 4.3924"H
1/6 Page (horizontal)	4.7963"W x 2.1163"H
1/6 Page (vertical)	2.3009"W x 4.3924"H
1/12 Page (square)	2.3009"W x 2.1163"H

### Deadlines

Issue	Space Reservation Deadline*	Publication Date
Spring	December 1	April 15
Fall	June 1	October 15
<i>*Please note: When the above deadlines fall on a weekend or holiday, the deadline will be the previous Friday.</i>		