

Related Organizations Rate Card (2022-23)

Rates

Ad Size	Rate
2-page Spread	\$4,084
Full Page	\$2,042
2/3 Page	\$1,488
1/2 Page	\$1,301
1/3 Page	\$847
1/4 Page	\$673
1/6 Page	\$499
1/12 Page	\$326
Investment per 1,000 readers (full page)	\$17.45

Covers

Position	Rate
Inside back	\$2,628
Back cover	\$2,802

Ad Dimensions

Ad Size	Dimensions
Full Page	7.2917"W x 8.9444"H
Full Page Bleed	8.375"W x 10.75"H
2/3 Page (vertical)	4.7963"W x 8.9444"H
1/2 Page (tall)	3.5486"W x 8.9444"H
1/2 Page (horizontal)	7.2917"W x 4.3924"H
1/3 Page (square)	4.7963"W x 4.3924"H
1/3 Page (vertical)	2.3009"W x 8.9444"H
1/4 Page (vertical only)	3.5486"W x 4.3924"H
1/6 Page (horizontal)	4.7963"W x 2.1163"H
1/6 Page (vertical)	2.3009"W x 4.3924"H
1/12 Page (square)	2.3009"W x 2.1163"H

Deadlines

Issue	Space Reservation Deadline*	Publication Date
Spring	December 1	April 15
Fall	June 1	October 15
<i>*Please note: When the above deadlines fall on a weekend or holiday, the deadline will be the previous Friday.</i>		