

Please print this form, fill it out, and fax it to 617-742-7025



### Email Newsletter Advertisement Order and Contract: *uuworldWeekly*

Organization or Business Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone number: ( ) Ext. Fax: ( )

E-mail address: \_\_\_\_\_

Billing address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

- This is a new advertisement.
- Please re-run the advertisement we last placed. **Date/Description:** \_\_\_\_\_

*uuworldWeekly* is sent out each Monday.

**Start Date:** (specify a Monday date or indicate "ASAP") \_\_\_\_\_

**Frequency:**  1 time  2 times  3 times  4 times  Other \_\_\_\_\_ times  Continue until cancelled

*uuworldWeekly* Text Ad (\$30 CPM<sup>1</sup> first week; \$27 CPM additional consecutive weeks.)

Headline (75 characters max.): \_\_\_\_\_

Text (50 words max.):

Destination URL: \_\_\_\_\_

<sup>1</sup> "CPM" = Cost per 1,000 recipients (not clicks)

Payment is due upon acceptance of order - a representative will contact you with exact pricing.

<p><b>Payment Method:</b></p> <p><input type="checkbox"/> Check payable to <i>UU World</i></p> <p><input type="checkbox"/> MasterCard</p> <p><input type="checkbox"/> Visa</p> <p><input type="checkbox"/> UUA Account #: _____</p>	<p><i>For credit card payments: (credit card number may be phoned in if preferred)</i></p> <p>Name on card: _____</p> <p>Card Number: _____ - _____ - _____</p> <p>Expiration Date: _____</p>
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Office use:

Accepted for <i>uuworld.org</i> by: _____	Date: _____	Total Cost: _____
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