

This form can be completed on your computer screen or printed and hand completed. Click on or tab to the shaded entry fields and type. Save and return as an email attachment or print and fax.



Online Advertisement Order and Contract

Organization or Business Name: _____

Contact Person: _____

Phone number: () _____ Ext. _____ Fax: () _____

E-mail address: _____

Billing address: _____

City: _____ **State:** _____ **Zip:** _____

This is a new advertisement.
 Please re-run our previous advertisement. **Description:** _____

Start Date (specify a date or indicate "ASAP") _____

Ad Size	Pricing Plan (Choose one)		Duration (Choose one or more)		
	Online only	Bundled with a UU World print ad ²	<input type="checkbox"/> Expire by # page views	<input type="checkbox"/> Expire on this date	<input type="checkbox"/> Continue until I cancel
320x320 (pixels)	<input type="checkbox"/> \$30 CPM ¹	<input type="checkbox"/> \$15 CPM	_____	_____	_____

Destination URL: _____

¹ "CPM" = Cost per 1,000 page views (not clicks)
² You have a print ad in the previous, current, or next issue. (Minimum size 1/6 page)

Designer or Design Firm: _____ **Ph:** _____ **Email:** _____

- Banner Ad Specifications:**
- Size: (Must be exact!) 320x320 square (in pixels).
 - Acceptable file formats: GIF, JPEG.
 - Maximum file size is **150 KB**.
 - If animated, maximum of **3** cycles; maximum time **30** seconds total.
 - Banner ads include a link to your website. Please include the target URL.

Check or click box to acknowledge: Invoices will be sent monthly with payment due in thirty (30) days.

Your Name: _____

- Payment Method:**
- Check payable to UU World
 MasterCard
 Visa
 UUA Account #: _____

For credit card payments: (credit card number may be phoned in if preferred)

Name on card: _____

Card Number: _____ - _____ - _____

Expiration Date: _____

Office use:

Accepted for uuworld.org by: _____	Date: _____
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