

Related Organizations Rate Card (2017)

Rates

Ad Size	Rate
Full Page	\$1,945
2/3 Page	\$1,417
1/2 Page	\$1,239
1/3 Page	\$807
1/4 Page	\$641
1/6 Page	\$476
1/12 Page	\$310
Investment per 1,000 readers (full page)	\$15.43

Covers

Position	Rate
Inside front or Inside back	\$2,503
Back cover	\$2,669

Ad Dimensions

Ad Size	Dimensions
Full Page	7.2917"W x 9.5"H
Full Page Bleed	8.375"W x 10.75"H
2/3 Page (vertical)	4.0595"W x 9.5"H
1/2 Page (tall)	2.9821"W x 9.5"H
1/2 Page (vertical)	4.0595"W x 7.0625"H
1/2 Page (horizontal)	7.2917"W x 4.625"H
1/3 Page (square)	4.0595"W x 4.625"H
1/3 Page (vertical)	1.9048"W x 9.5"H
1/4 Page (vertical only)	2.9821"W x 4.625"H
1/6 Page (horizontal)	4.0595"W x 2.1875"H
1/6 Page (vertical)	1.9048"W x 4.625"H
1/12 Page (square)	1.9048"W x 2.1875"H

Deadlines

Quarterly Issue	Space/Materials Deadline*	Publication Date
Spring	December 1st	Late February
Summer	March 15th	Late May
Fall	June 1st	Late August
Winter	September 1st	Mid-November

**Please note: When the above deadlines fall on a weekend or holiday, the deadline will be the previous Friday.*