

**Related Organizations Rate Card (2020-21)**

**Rates**

Ad Size	Rate
Full Page	\$2,042
2/3 Page	\$1,488
1/2 Page	\$1,301
1/3 Page	\$847
1/4 Page	\$673
1/6 Page	\$499
1/12 Page	\$326
<b>Investment per 1,000 readers (full page)</b>	<b>\$17.45</b>

**Covers**

Position	Rate
Inside front or Inside back	\$2,628
Back cover	\$2,802

**Ad Dimensions**

Ad Size	Dimensions
Full Page	7.2917"W x 9.5"H
Full Page Bleed	8.375"W x 10.75"H
2/3 Page (vertical)	4.0595"W x 9.5"H
1/2 Page (tall)	2.9821"W x 9.5"H
1/2 Page (vertical)	4.0595"W x 7.0625"H
1/2 Page (horizontal)	7.2917"W x 4.625"H
1/3 Page (square)	4.0595"W x 4.625"H
1/3 Page (vertical)	1.9048"W x 9.5"H
1/4 Page (vertical only)	2.9821"W x 4.625"H
1/6 Page (horizontal)	4.0595"W x 2.1875"H
1/6 Page (vertical)	1.9048"W x 4.625"H
1/12 Page (square)	1.9048"W x 2.1875"H

**Deadlines**

Biannual Issue	Space/Materials Deadline*	Publication Date
Spring	December 1st	Late February
Fall	June 1st	Late August

*\*Please note: When the above deadlines fall on a weekend or holiday, the deadline will be the previous Friday.*